7,653 jobs were posted to Teamwork Online in 2019

PERCENTAGE OF JOBS POSTED BY DEPARTMENT

- Sales: 35%
- Marketing: 15%
- Facility Operations: 9%
- Creative: 7%
- Administration & Management: 6%
- Event Management: 6%
- Player Operations: 5%
- Technical Services: 4%
- Data & Analytics: 3%
- Food & Beverage: 2%
- Retail Licensing: 2%
- Legal: 1%

COMPARING 2019 TO 2018

Event Mgmt.
Player Ops.
Marketing
Creative
Accounting & Finance
Retail Licensing
Legal
Technical Services
Data & Analytics
Admin. & Mgmt.
Food & Beverage
Sales
Facility Ops.
**JOBS BY TYPE OF ORGANIZATION AND JOB LEVEL**

![Chart showing the distribution of jobs by type of organization and job level.]

**SALES POSITIONS (35% OF ALL JOBS)**

<table>
<thead>
<tr>
<th>Position</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ticket Sales</td>
<td>5%</td>
</tr>
<tr>
<td>Account Manager</td>
<td>10%</td>
</tr>
<tr>
<td>Group Sales</td>
<td>15%</td>
</tr>
<tr>
<td>Sales Manager</td>
<td>20%</td>
</tr>
<tr>
<td>Sponsorship Sales &amp; Activation</td>
<td>25%</td>
</tr>
<tr>
<td>Director</td>
<td>5%</td>
</tr>
<tr>
<td>Service &amp; Retention</td>
<td>10%</td>
</tr>
<tr>
<td>Ticket Ops.</td>
<td>15%</td>
</tr>
<tr>
<td>Premium</td>
<td>20%</td>
</tr>
<tr>
<td>Business Development</td>
<td>25%</td>
</tr>
</tbody>
</table>
### MARKETING POSITIONS (15% OF ALL JOBS)

<table>
<thead>
<tr>
<th>Position</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing Coordinator</td>
<td>10%</td>
</tr>
<tr>
<td>Communications</td>
<td>15%</td>
</tr>
<tr>
<td>Community Relations</td>
<td>15%</td>
</tr>
<tr>
<td>Social Media</td>
<td>15%</td>
</tr>
<tr>
<td>Strategy</td>
<td>10%</td>
</tr>
<tr>
<td>Digital Marketing</td>
<td>5%</td>
</tr>
<tr>
<td>Fan Exp/Engagement</td>
<td>5%</td>
</tr>
<tr>
<td>Media</td>
<td>5%</td>
</tr>
<tr>
<td>Promotions</td>
<td>5%</td>
</tr>
<tr>
<td>Public Relations</td>
<td>5%</td>
</tr>
</tbody>
</table>

### FACILITY OPERATIONS (9% OF ALL JOBS)

<table>
<thead>
<tr>
<th>Position</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Security</td>
<td>15%</td>
</tr>
<tr>
<td>Grounds Crew</td>
<td>15%</td>
</tr>
<tr>
<td>Facility Operations</td>
<td>15%</td>
</tr>
<tr>
<td>Facility Manager</td>
<td>10%</td>
</tr>
<tr>
<td>Maintenance</td>
<td>10%</td>
</tr>
<tr>
<td>Operations</td>
<td>5%</td>
</tr>
</tbody>
</table>
CREATIVE (7% OF ALL JOBS)

- Graphic Designer
- Producer
- Digital Content
- Video
- Editor
- Creative Services
- Designer

ADMINISTRATION & MANAGEMENT (6% OF ALL JOBS)

- Human Resources
- Management
- Administrative Assistant
- General Manager
- Business Analyst
- Coordinator
- Program Manager
**EVENT MANAGEMENT (6% OF ALL JOBS)**

- Event Manager
- Event Operations
- Event Director
- Event Coordinator
- Program Manager
- Program Coordinator
- Logistics

**ACCOUNTING & FINANCE (6% OF ALL JOBS)**

- Accountant
- Finance
- Payroll
- Business Operations
- Business Analyst
- Controller/Bookkeeper
PLAYER OPERATIONS (5% OF ALL JOBS)

- Player Ops.
- Coach
- Trainer
- Strength & Conditioning
- Performance
- Scout
- Team Manager
- Equipment

5%  10%  15%  20%  25%

TECHNICAL SERVICES (4% OF ALL JOBS)

- Information Technology
- Developer
- Engineer
- Technician
- Broadcast
- Production
- Desktop Support
- Specialist
- Software Engineer

5%  10%  15%  20%  25%
DATA & ANALYTICS (3% OF ALL JOBS)

Position by Sport

- Baseball: 23%
- Hockey: 12%
- Football: 11%
- Soccer: 11%
- Basketball: 11%
- Tennis: 1%
- Motorports: 4%
- Golf: 2%
- Other Sports: 5%
- MMA: 1%

Data Analyst: 5% 10% 20% 30% 40%
Business Intelligence: 10%
Team Analytics: 20%
Data Engineer: 30%
Research: 40%
Database Admin.: 5%
TYPE OF ORGANIZATION

- 64% Major Professional Teams
- 36% Minor League Teams

JOBS BY TYPE OF ORGANIZATION AND JOB LEVEL

Interactive tableau visual available at: https://sii.iupui.edu/Research/Data-Links/index.html